

# INVITATION

## IWBAS 2019

International Week of  
School of Business and Services

in cooperation with  
TAMK Global Education Department  
Tampere University of Applied Sciences,  
Tampere, Finland

18 – 22 March 2019

Application is open  
from 19 Nov 2018 to 20 Jan 2019:

<https://www.lyyti.in/IWBAS2019>

**WE ARE LOOKING FORWARD TO SEEING YOU IN IWBAS 2019!  
FOR FURTHER INFORMATION**

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# MORE INFORMATION:

## SCHEDULE OF THE WEEK

### Tue 19 Mar

#### 'Importing and Exporting Education' - seminar

Keywords in developing education today are cooperation, sharing and crossing borders. These characteristics are visible in different levels and forms: individual study modules, various kinds of exchanges, curriculum developments – just to mention few.

In this interactive seminar the focus is on:

- ★ What and why are the most popular methods to import and export education nowadays? Is there a possibility that has not been discovered yet?
- ★ What are the outcomes of educational exchange concerning internationalization of curriculum, intercultural learning, and development of personnel's competence? How about the challenges?
- ★ Exporting Finnish education – reflecting strengths through example cases

### Wed 20 Mar and Thu 21 Mar

Teaching sessions provided by the incoming international guest lecturers to our Bachelor level students

### Fri 22 Mar

Conference Future of International Business will bring together experts, scholars and students to discuss the current issues

**Details of the program will be confirmed after the registration closes.**

## PARTICIPATION FEE

Participation fee of 120 € includes social program during the week and conference on Fri 22 March.

The participants will cover their own travel, accommodation and lunch costs.

Participants whose institutions are members of the ERASMUS+ mobility program can apply for an ERASMUS+ grant at their home institutions.

